
2010 CALL FOR ENTRY

ENTRY DEADLINE IS SEPTEMBER 15, 2010

Artists working in ceramic or hot glass are invited to participate in our 14th annual juried show and sale, held in a upscale Toronto location. This established and successful show is similar in format to many guild sales, with a common cash centre/wrapping area, with participants sharing work shifts. An aggressive advertising and promotional campaign is planned to attract more customers than ever. And of course the work of FUSION members, tastefully presented, will make this the premiere show for purchasing the best in clay and glass.

NOTE: For the 2010 Show: All applicants who were juried and accepted into the 2007 - 2009 shows will be allowed to participate in the 2010 show without the need for jurying of work. **(Recent digital images of current work and completed application are still required)**

For all new 2010 applicants, an independent juror will review images of current work and acceptance will be solely on the basis of these images. Spaces will be reserved for new applicants.

CONDITIONS OF ENTRY

- To apply, you must be a member of FUSION as at October 15, 2010 (non-members may join with this form, but membership fee will not be refunded if your application is not accepted or wait-listed)
- **All applicants must submit five recent digital images** representative of the work you will be selling. **All images must be of professional quality in order to be used for any publicity purposes.**
- No manufactured or commercially moulded pieces will be accepted.
- All work must be that of the participating artist.
- All work must conform to FUSION Pottery and Glass Show Standards. Work will also be checked on day of

show set-up.

- With mixed-media work, the predominant feature must be clay or glass produced by the artist.
- Except for clear display cubes, maximum 12" square, and plate stands, **all artists, including previous exhibitors, must submit a photo or drawing of their proposed display**, indicating any use of backdrops. These must fit on a standard 8 x 2.5 foot table without extending over the edges. Maximum height of any display, including clay/glass work, is one metre above the tabletop. Participants will be required to remove non-approved or non-conforming displays. We do not provide draping between tables and all exhibitors are asked to be considerate of their neighbour's display.
- A neutral grey tablecloth is provided. Additional cloths used may not extend more than six inches below the tabletop.
- Participants must work two, half-day shifts and be responsible for clearing and moving their table on takedown.
- While FUSION is insured for public liability, we are **NOT RESPONSIBLE** for any lost or damaged pieces. All items for sale are the responsibility of the participant.

By submitting this application you agree to abide by these terms and conditions.

IMAGES OF WORK & DISPLAY – ALL APPLICANTS

The images of your work are your most valuable marketing tool. **Images should be of excellent quality.** Poor Images make it difficult for the selection committee to give an honest appraisal and could result in an application not being accepted. You must submit five, professionally photographed, recent images that accurately represent the style and quality of work that will be exhibited and sold. You must also include an image showing your tabletop display setup. A drawing may be accepted but a jpeg image is preferred. These images are

to your benefit as it gives the selection committee an overall view of the range of work that will be sold.

Selection is only from digital JPEG images.

Photographs, slides, samples, web sites and e-mail submissions cannot be submitted for selection. It is your responsibility to ensure that all digital files are saved in the correct file format, can be opened, are not corrupted and are compatible with other computer systems. When preparing your digital images, please follow the instructions below.

FILE TYPE & SIZE – IMPORTANT!!!

- Save images as JPEG or JPG using maximum quality. The file size should be minimum 1944 pixels wide at 300 dpi resolution. Smaller file sizes will result in poorer quality images that may be unsuitable for viewing or for publicity/print purposes.
- **Avoid all DARK and/or textured image backgrounds** in order for selection committee to view images properly.
- Save the image in the correct orientation.
- Non JPEG/JPG images are not accepted and will not be converted.
- Do not use PowerPoint and other types of presentations formats as well as any auto-run programs such as Kodak Easy Share.
- Do not include your name, studio name or any other written information on the actual digital image.

FILE NAMES/NUMBERING – IMPORTANT!!!

- Name (use your first and surname Initials) and Number each JPEG image to correspond with IMAGE LIST of the Application Form.

For example, your name is **HARRY POTTER** – the JPEG image files on the CD must be named:

HPIImage1.JPG, HPIImage2.JPG, HPIImage3.JPG, and so forth.

- Do not place images in separate file folders or zipped files.
- Submit all 6 images on one standard size Compact Disc (CD). **Clearly label the CD with your full name.** Send the CD in a protective mailer to prevent breakage. The Pottery and Glass Show assumes no responsibility for the loss or damage of any item submitted.

PROMOTIONAL MATERIAL

The Pottery and Glass Show reserves the right to use the images and promotional material submitted by exhibitors and those photographs taken at the Show for promotional purposes without notice or payment to the exhibitor

PRICING

At The Pottery and Glass Show, we believe in the value of handmade work. To maintain this integrity, signs offering pricing discounts, reduced prices, show specials or other signs of this nature are not permitted to be displayed.

SET UP AND TAKE DOWN

After you check-in, you may set up on Thursday, October 14, 4 pm to 9 pm, and Friday, October 15, 2010, between 8:00 am and 11am.

You must have your exhibit intact for all four days of the show. Under no circumstances should you close your display early or take it down during show hours without first consulting the Show Coordinator. All displays and work must be removed from the CNIB by 6 pm on Sunday October 17, 2010

ENTRY FEES

Entry fee of \$170 plus HST (\$22.10) must accompany this application and will entitle the participant to one eight-foot table and cloth. **New members please submit and enclose your membership application fee as a separate cheque.** FUSION will receive a commission of 20% of sales, with the balance of sales being paid to participants promptly after the end of the show. Entry fee is non-refundable after September 30, 2010, with a \$50 processing charge being retained for cancellations received before that date. Entry fee is payable by cheque only.

WHERE TO SEND YOUR APPLICATION BY MAIL

Send cheque(s) (payable to FUSION), Entry form, CD of images and proposed display by March 31, 2010, to:

FUSION: The Ontario Clay and Glass Association
1444 Queen Street East
Toronto, Ontario
M4L 1E1

ENTRY DEADLINE IS SEPTEMBER 15, 2010

YES, I WANT TO PARTICIPATE IN THE 2010 POTTERY & GLASS SHOW!

IMPORTANT! PLEASE PRINT CLEARLY

Name _____

Clay Glass Description of work: _____

Business Name _____

Mailing Address _____

City _____

Prov. _____

Postal Code _____

Home phone () _____

Studio phone () _____

Email _____

Website _____

- Current member of FUSION as at October 15, 2010 (Entry Fee \$170 + \$22.10 HST = \$192.10)
- Require a FUSION membership: Member of affiliated FUSION Member Guild _____ (\$55 + \$7.15 HST = \$62.15)
[Please submit and enclose your membership application fee (\$62.15) as a separate cheque]
- Require a FUSION membership: Not a member of an affiliated FUSION Member guild (\$60 + \$7.80 HST = \$67.80)
[Please submit and enclose your membership application fee (\$67.80) as a separate cheque]
- Have you participated in the Pottery and Glass Show before? YES NO. If **YES**, what is your FUSION Sale Number?

- I wish to use my own tabletop display stand (enclose photo or drawing)
- I wish to use my own HST Number # _____
- I was accepted into the 2007, 2008, and/or 2009 Show

EXHIBITOR CONTRACT

I hereby make application to become an exhibitor in The Pottery and Glass Show 2010. I have read the Call for Entry and agree to abide by the rules and regulations as established by The Pottery and Glass Show 2010. By signing this application, I hereby and forever discharge The Pottery and Glass Show 2010 from all manner of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss and damage to the undersigned's property while in the possession, supervision or auspices of The Pottery and Glass Show 2010, their agents, representatives or employees. I also warrant that the artworks submitted for selection and the artworks to be shown were produced solely by myself named on the application. I also authorize the use of images submitted with my application for The Pottery and Glass Show 2010 publicity or documentation without notice or payment to me. Unless otherwise indicated, I understand that my contact information may be given to individual potential customers or clients.

Signature _____

Date _____

IMAGE LIST

- CDs must be identified with your name and all images must be numbered. (See Call for Entry)
For example: **HPIImage1.JPG, HPIImage2.JPG, HPIImage3.JPG**, and so forth. **DO NOT use any other name or numbering system.**
- Include an image showing your Table Display set-up.

	IMAGE NAME/NUMBER	DESCRIPTION
1.	_____ Image1.JPG	_____
2.	_____ Image2.JPG	_____
3.	_____ Image3.JPG	_____
4.	_____ Image4.JPG	_____
5.	_____ Image5.JPG	_____
6.	_____ Image6.JPG (TABLE DISPLAY)	_____

IS YOUR APPLICATION COMPLETE

Before you mail your application, check to make sure that it is accurately completed and contains the following:

- 5 professional quality JPEG images in the correct format. **[See Call for Entry]**
- 1 image of your table top display. A drawing may be acceptable but a photo is preferred.
- Cheque(s) in the correct amount made payable to FUSION.
- Envelope that will hold your submission and bearing the proper postage.
- An accurately completed and signed application form.